





**Fnb 2022 Company Profile** 





## About Us

### "We are A Global Leading Specialty Coffee Supplier and Consumer Goods."

In Indonesia, we are the market leader and operate a network of coffee beans supply and delivery services to large and small scale companies in the hospitality, food and beverage industries, large volume users, small and medium-sized enterprises, and institutional markets. During 23 years of experience in the commodity industry and for 3 years transitioning to e-commerce consumer goods industy,supported with the largest 3400 ha specialty coffee plantation,coffee and industrial port estate,75 ha Processing Production and Packaging Centre (PPPC),we offer integrated technology solutions with a complete range of food non food related products and services in retail and wholesale markets. FnB Tech own and manage coffee plantation and partnership with stakeholders to offer diverse coffee selection, by adding value build FnB Tech Processing Production and Packaging Center (PPPC). Our head office is in Medan, North Sumatra. Also, we are present in two cities,Medan-Kawasan Industri Percut and Aceh.

Apart from being a coffee beans supply and delivery service of coffee beans. FnB Tech Indonesia also has commodities of palm oil, corn, sugar, betel nut, and various other types of industries for daily food production needs.







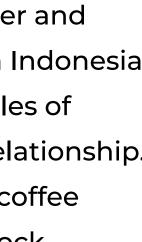
# Vision & Mission

### Vision

To become one of Global leading companies in specialty coffee and consumer goods industry

### Mission

- To be the leading coffee supplier and purveyor of specialty coffees in Indonesia by offering the guiding principles of integrity, quality, service and relationship.
- To be the most valuable listed coffee company on the Indonesian stock exchange.
- Serving with pride and working with 3 passion to deliver the FnB Coffee promises.
  - To provide the most satisfying yet
- personalized coffee experience to our customers in a stimulating world-class ambience.









### **Our Core-Value**

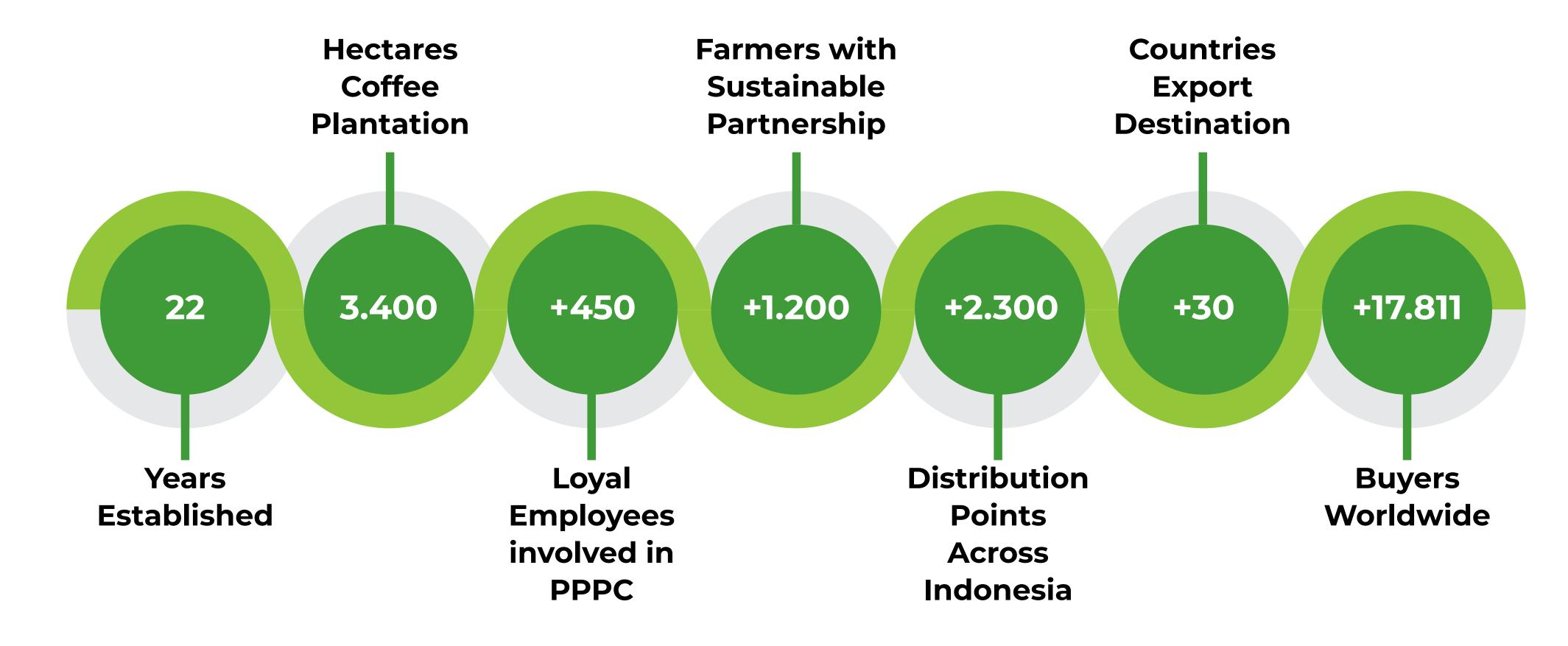
"We build sustainable coffee supply chains and accelerate the industry forward through technology, finance and logistics"

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## FnB as A Coffee Supplier & Consumer Goods in Number









## **Dedicated to Special Consumers**

"From the bean to the cup, a special taste experience ."

We are commited to offering the best possible quality from bean to cup:from the way the coffee is grown and cultivated in the plantations to the tasting experience,we offer the highest quality coffee implementing sustainable growing practices.

This guarantees an excellent product and service,for you and your consumers,it's the guaranteed satisfaction of always finding the perfect taste they know and love,created with respect for the environment and the people who produce it.To build better future,we start with sustainable coffee.We were one of the first to introduce key principles of economic sustainability,through fair,long term relationship;social sustainability,and environmental sustainability.

We take care of every detail by cultivating sustainable quality that delivers on our pursuit of excellence and ensures a more conscious shopping experience,starting from the choice of products.









## **Coffee Source with Sustainable Growing Practices**

The largest privately owned coffee plantation, 3,400 Ha area at key Arabica coffee producing region in North Sumatra.

**FnB Tech Plantation is a lush** mountainous area with an altitude of 1200–1300 m asl. Fertile areas and the cold is caused by the eruption of Mount Merapi which formed Lake Toba. Volcanic soil is very fertile because it contains nutrients that are high when a volcano erupts. Estimated that the Lake Toba explosion occurred a few thousand years ago and an eruption Supervolcano the most recent. Bill Rose and Craig Chesner from Michigan Technological University estimate that volcanic materials spewed out of the mountain

as much as 2.800 km3, with 800km3 FnB Tech Plantation is only about 172 of rock Ignimbrite and 2.000km3 of km from Medan City, North Sumatra, volcanic ash which is expected in which is located on the shores of Lake the wind has spread to half of the Toba. Contributed to the stunning earth, from China to South Africa. The natural progress of buffer Lake Toba explosion occurred for 1 week and throw areas including Pakpak Bharat. the dust up to 10 km above sea level. Currently, it is the first largest private The result of the eruption made the area coffee plantation in Indonesia with a around Lake Tova to be so fertile, with plantation area of 2,621 hectares. high humus content. Ground surface elevation and the temperature ranges between 26.3°C–22° C, is also very suitable for growing coffee plants.



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Sumatera is internationally recognized as one of the key Arabica coffee producing regions, and also the highest coffee producing region, contributing to more than 70% of Indonesia's coffee supply.





Туре	Specification
Property size	3400 ha
Current Development Size	127 ha Producing, 700 ha Cleared
Elevation	1,100-1,300 m above sea level
Location	District Siempat Rube and Kerajaan, Pakpak Bharat, North Sumatra

FnB's Plantation was acquired in FY12 from a joint venture operation between an Indonesian and Japanese firm. 827 ha of the land area has been cleared and planted with coffee with 127 ha of productive plants. The rest of the area developed starting in FY15, and fully developed in 2018.



Main Access to Plantation

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Arabica Nursery

Plantation 2,621 Ha in Pakpak Bharat, North Sumatera





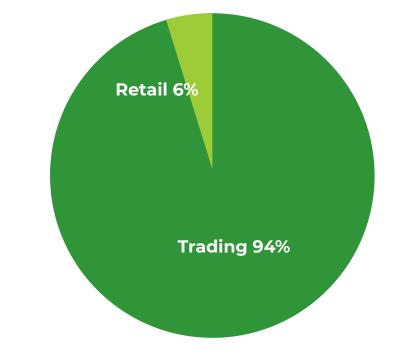


## **FnB Milestone**

An integrated Indonesian coffee supplier and consumer goodswith operations from plantation, trading & consumer.

ESTABLISHED in 1999, we are a coffee company that has grown into a global specialty coffee supplier and consumers good company with 22 years of experience in the coffee industry. FnB Tech Indonesia coffee business, has a coffee plantation of 3.400 hectares in Dairi, Pakpak Bharat, which is the largest coffee plantation in Indonesia. We have exported to 30 major destination countries such as the United States, Europe, Asia, the Middle East, Australia and many other countries. This journey has made us one of the largest

coffee exporters in Indonesia. To develop our business and build a network of work connections, we developed our business by opening a coffee plantation and Arabica coffee cultivation, which was named FnB Tech Plantation.



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"We remain invested in origins, while we keep building capacity in destination markets. We're renowned for leveraging our global sourcing network and local knowledge to offer a secure supply of traceable and sustainable ingredients."









# **Diversified upstream to downstream business lines**



### **Raw Materials**

### **Procurement & Supply**

Secures its unique and high-quality coffee beans supply through its plantation production and longterm relationships with suppliers.



### **Development & Processing**

Processing of globally competitive coffee products for trading and retail markets. Currently utilizes 3rd party for retail packaging.



**FnB Tech's 3,400 Ha** Coffee plantation in Pakpak Bharat, North Sumatra.

**3<sup>rd</sup> party** coffee bean suppliers



The Company (Production)

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### **Sales & Distribution**

### **Distribution & Marketing**

Global exports to over 30 countries across the Globe.



**The Company** (Trading)

Diversified products for retail market under 4 brands, with over 2,300 distribution points across Indonesia.



**The Company** (Retail)

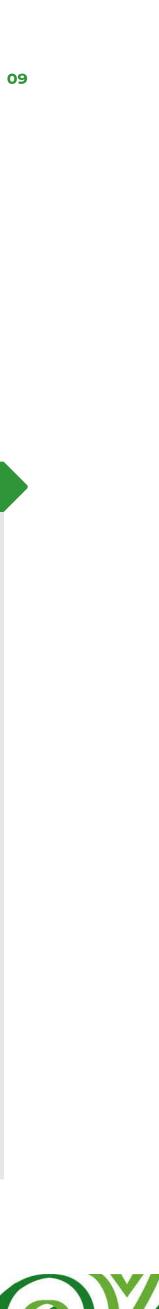
### End User

**Trading partners** Some of the world's largest commodity traders

### **Retail & Horeca Markets**









## **FnB Milestone**

Sustainable Partnership with modern refinements to process quality green beans to the highest global certified standards.



Other than that, FnB Tech Plantation's new business approach has been developed based on partnerships with selected local farmers who are our assisted farmers. We incorporate new plantations into our operations offer a consistent supply of our stand speciality coffee throughout the year according to the specific demands o our clients. All coffee follows our strie quality control system, with farmorigin coffee beans that can be trace processed, blended and cupped,

### Company Profile | 10

### conforming to one of our speciality coffee standards.

also	In addition, we promote close
9	relationships with farmers, providing
to	them with training on best agricultural
dard	and harvesting practices, post-harvest
r,	techniques for speciality coffees,
of	enabling them to continuously improve
ct	their quality and increase the prices
	they receive and turn them into
ed,	long-term, sustainable relationships.
	Through developing mutually beneficial

relationships with the farmers, cooperatives, and communities we buy from, we are building a stronger, more resilient supply chain. This is a new channel for clients to grow their coffee business through the reliable & sustainable partnership developed with **FnB Tech Plantation Indonesia.** 







### **Independent Coffee Farmers**

The Company typically buys from plantations that use the wet process method as it is known to produce much higher quality coffee.

### **Dry Process**

### Wet Process

The dry process method is a much simpler, more natural, requiring little machinery. Coffee cherries are laid in the sun to dry for up to 3 weeks before being sent to the processing plant.

The wet process method requires more investment and care, and produces higher quality beans. This method intensifies the aromatic flavors of the coffee, and reduces its bitterness.

### FnB's coffee processing plant specifications

Property size: Development area: Location:

Employees on location: : 450

### Wet hulling ("Gilling basah")

compared to the standard methods.

### **Sutton process**

Separating bad coffe beans from the good ones based on their weights.

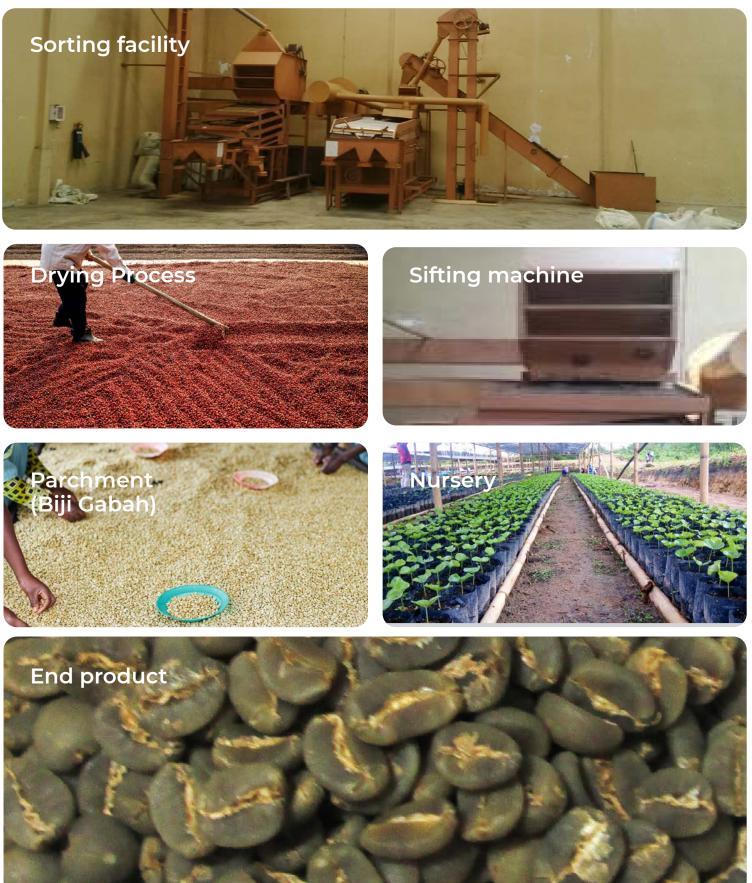


- : 0.8 ha
- : 0.4 ha
- : Kabupaten Deli Serdang, Medan, North Sumatra
- This is a method indigenous to Indonesia,
- particularly Sumatran coffee. Wet parchment
- coffees are hulled under a higher moisture content

### **Sifter Process**

ee	Filtering the coffee
d	beans based on
	diameter.

### Medan Warehouse Facilities & Process



























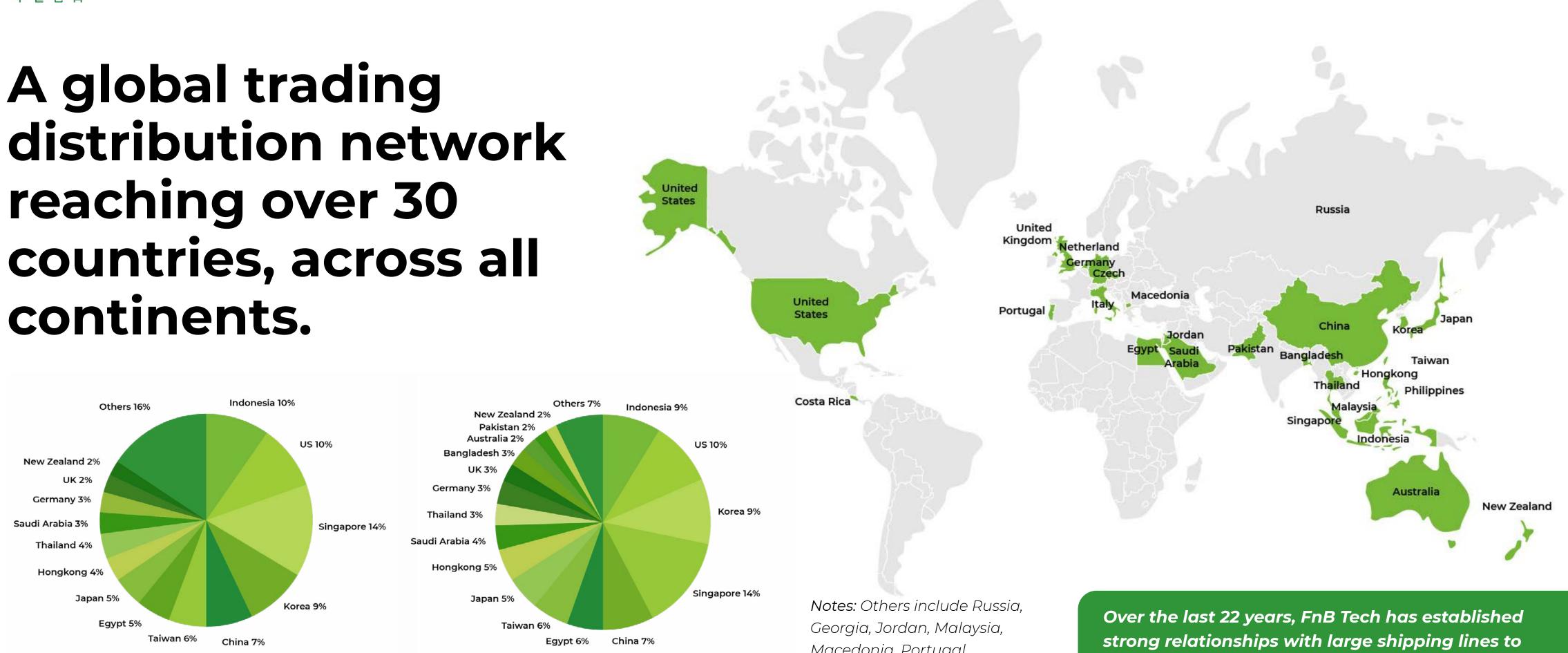








# A global trading reaching over 30 countries, across all continents.



Coffee volume breakdown by country FY15

Coffee revenue breakdown by country FY15





Macedonia, Portugal, Netherland, Philippines, Costa Rica, Czech, and Italy.

guarantee the quality and punctuality of its delivery.









## FnB has established relationship with 17,811 buyers worldwide, including some of the world's major coffee players.

Partners	Origin	Relationship	Brief Description	Partners	Origin	Relationship	Brief Description
Bodhi Leaf	USA	12 Years	<ul> <li>Coffee trader that provides large and small roasters with exceptional coffees, economical prices and excellent services.</li> </ul>	hummingbird	New Zealand	10 Years	<ul> <li>A boutique coffee roaster, wholly owned and operated in New Zealand since 1990.</li> </ul>
5	USA	13 Years	<ul> <li>Established in 1995 as the first coffee supplier in the Houston metropolitan area to offer single brew coffee machines to clients.</li> </ul>	John Burton	New Zealand	10 Years	<ul> <li>The company imports high quality green coffee beans from various countries around the world and distributes to New Zealand coffee roasters.</li> </ul>
FRESHvew			<ul> <li>The company acquired Café de Todd's brand and operations.</li> </ul>	ECOM	USA	12 Years	<ul> <li>Ecom Agroindustrial Corp. Ltd is a global commodity trading and processing company specializing in coffee (top 3 merchants), cotton and cocoa in major producing and consuming countries, with ancillary agricultural</li> </ul>
No.	Singapore	11 Years	<ul> <li>Olam has become a leading processor and shipper of Robusta coffee, ranking among the top exporters in</li> </ul>				operations in oilseeds.
<b>∛ OLAM</b>			<ul> <li>Vietnam, Indonesia, Cote d'Ivoire and Cameroon.</li> <li>The company has modern processing facilities globally.</li> </ul>	≪ Bauch∈	France	12 Years	<ul> <li>An international commodities trading group founded in 1880, shipping more than 1 million tons of goods to over 50 countries in conventional vessels and containers.</li> </ul>
Louis Dreyfus Commodities	Netherlands	12 Years	<ul> <li>Louis Dreyfus Commodities is a global merchandiser of commodities, a major asset owner and a processor of agricultural goods, with over 160 years experience.</li> </ul>	PAN AMERICAN COFFE COMPANY	USA	7 Years	<ul> <li>A leading manufacturer of private label coffees since 1960 for regional and national retail chains throughout USA.</li> </ul>
WTR Wataru & Co., Ltd.	Japan	10 Years	<ul> <li>Established in 1947, Wataru produces raw coffee beans and supplies coffee brewing equipment.</li> </ul>	Marubeni	Japan	5 Years	<ul> <li>The company is involved in various of sectors including food materials, textiles, pulp and paper, chemical,</li> </ul>
water use co., i.su.			<ul> <li>The company currently has coffee plantation in Jamaica.</li> </ul>				energy and transportation machinery.
$\Sigma$	USA	13 Years	<ul> <li>Subsidiary of ED&amp;F Man, one of the leading coffee merchants in the world.</li> </ul>				<ul> <li>Marubeni has about 30% import share of coffee beans for the entire industry</li> </ul>
VOLCAFE			<ul> <li>Operations in 14 of the top 20 coffee origins worldwide with sales offices in all major consuming regions.</li> </ul>				





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## **Our Achievement**

**Over 22 years, FnB Tech has grown from a small** trader to a global award winning company with international standards & memberships

	Business Evolution						
Trading business established	Established downstream retail division	Awarded as The Best Exporter	Opened USA Rep. Office, Los Angeles Base Acquired 2,621 ha of coffee plantation to expand upstream	Received Primaniyar ta Award	Opened cafés with breakthrough concept combining coffee shop and office in Yogyakarta and Bandung	Launched online platform and expanded market to prominent NKAs such as Lotte, Hypermart, and Carre- four.	
1999	2009	2010	2012	2013	2014	2015	



Strong ability to maintain global competitiveness during the journey Friday, December 3, 2010, the company was awarded as Company Exporter of plantation crops 2010 at national level. The award was presented by President Susilo Bambang Yudhoyono at State Palace. The CEO was acknowledged for his tenacity and perseverance as a young entrepreneur who excels in building nation by developing and promoting coffee commodity markets around the world.

October 16, 2013, the company achieved the award as the Superior Potential Exporter, for our 15 years in escalating coffee industry in Indonesia. The judging process was held in October 4th, 2013 at the Ministry of Trade office in Jakarta. The selection and

determination of the Primaniyarta award winning Company/Exporter for 4 (four) categories was conducted by Independent Jury Team, that comes from various background related to Indonesia Export.

The award was given by the Vice President of Republic of Indonesia, Boediono, during the opening of Trade Expo 2013 in Jakarta International Expo (JIExpo), Kemayoran, Jakarta.









## Certification



ISO 22000



Food and Drug Administration



Certificate of Analysis



Q-Grader



Halal



**USDA** National Organic Program



Fairtrade



**Rain Forest** Alliance



**Coffee Quality** Institute









Association of Indonesia Coffee Exporters and Industry



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# Certification

INTERNATIONAL COFFEE ORGANIZATION

International Coffee Organization





SPECIALTY COFFEE ASSOCIATION OF JAPAN

Specialty Coffee Association of America



Specialty Coffee Association of Europe



Specialty Coffee Association of China



Indonesia Chambers of Commerce



National Coffee Association of USA





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## Our Purpose "Be the change for good coffee and a healthy future"

This is our purpose. We believe our scale and reach, combined with our mindset, sets us up to be agents of change. We can source, grow and manufacture ingredients that are good for farmers' livelihoods, for consumers' health and well-being, and for the world around us. Discover how we approach these and many more issues and how we can help you create real impact on our website.



### Join Venture Investment

"FnB provide USD 50 million collateral asset" "A Latief Corp provide Credit Line Access for USD 30 million "



# **Joint Venture Investment Scheme**

A.LATIEF CORP	PT
<ul> <li>Providing access and recommendation financing</li> </ul>	• 840 Ha at SIIE Be
<ul> <li>About total usd 30,000,000</li> </ul>	<ul> <li>2621 Ha coffee Pla</li> </ul>
<ul> <li>investment = USD 10,000,000</li> </ul>	• 800 Ha sumatra c
<ul> <li>Working capital = USD 10,000,000</li> </ul>	<ul> <li>700 Ha. Belawan I</li> </ul>
<ul> <li>Trade line = USD 10,000,000</li> </ul>	<ul> <li>No bank loan</li> </ul>
	Coffee bean export as UAE eastern er countries





### **F.FnB TECH**

- elawan port
- lantation Pak Pak barat
- corn Pak Pak Barat SUMUT
- Fresh Fish Shrimp and crab

### PT.ISC

- 75 ha produce 3500 Sugarcane juice/day
- coffee warehousing set up in Medan
- bank loan approx. usd 242,000
- Specialty Coffee bean export to traditional countries such as USA, EUROPE, ASIA covering about 20 countries

ort to traditional countries such erope ,etc, covering about 30

### **\*\*** SIIE = Sumatra Integrated Industrial Estate





## **Investment USD 10 MILLION**

### **P.T FnB Tech**

- Warehouse premise 40 ha
- Warehouse building 10 ha
- Cfe beans prod. 2400 mt/yr
- Processing machines
- Drying solar green house
- Concrete drying patio
- Electrical gen set
- Electrical industrial trafo
- Supporting whse vehicles
- Cfe whse lab.
- Security fences
- Location SIIE, belawan port

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### P.T ISC

\*\*Note : cfe = coffee , whse =warehouse, SIIE= Sumatra intergrated indutrial estate







## **FURTHER INVESTMENT - BELAWAN**

Bonded warehouses on remaining open land

**Construction fishery, shrimp and crab ponds** 

Access roads to business center points

**Coffee buying station & processor in Takengon** 

Coffee buying station & processor in South Sulawesi

**Coffee buying station & processor in East Java** 

**Coffee buying station & processor in Bandar Lampung** 



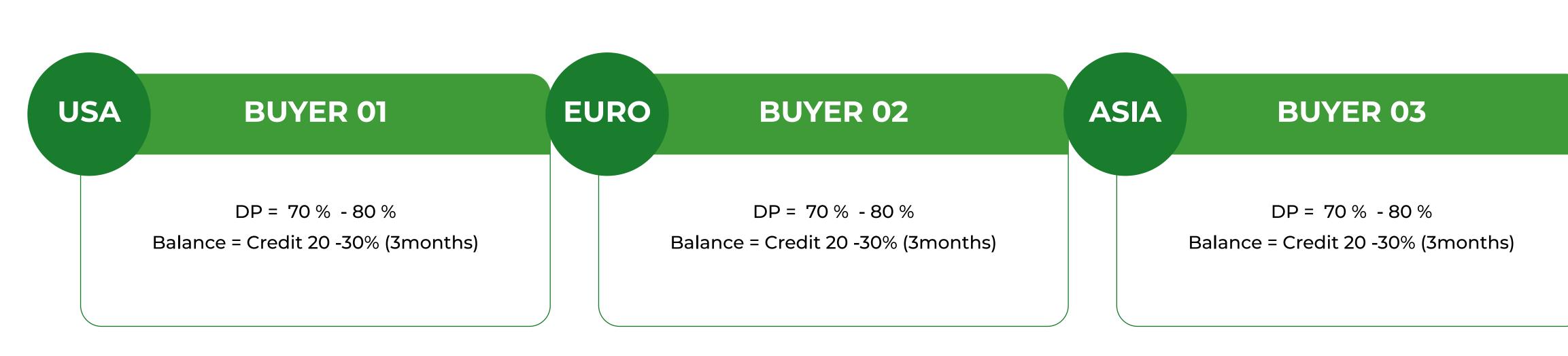
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## Investment USD 10.000.000



SALE 1 MONTH = 10 CONTIANERS X 20 MT = 200 MT @USD 8,000 = USD 1,600,000 FnB TECH + ISC = 2 WHSES PLANTS = 2 X USD 1,600,000 = USD 3,200,000 \*\* **PROFIT = 12 - 14%** 



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## **CFE BEANS PROCUREMENT**

### WORKING CAPITAL USD 10 MLN

WHSE HUB **MEDAN-BELAWAN** 



Sumatra Arabica

Java Arabica

Celebes Arabica

Lampung Robusta



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- Gayo
- Solok
- Mandheling
- Bengkulu
- Koerinci
- Preanger
  - G. ljen • Bali
- Flores

Papua

- G.Sumbing • G. Merapi
- Flores

- Toraja
- Kalosi







## **Belawan Zone Development**





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## **World Production**



NO COUNTRIES	PRODUCTION (MT)	%
01 Brazil	4.140.000	39
02 Vietnam	1.740.000	17
03 Columbia	858.000	8
04 Indonesia	744.000	7
05 Ethiopia	442.000	4
06 Honduras	366.000	4
07 India	342.000	3
08 Uganda	337.000	3
09 Meksiko	240.000	2
10 <b>Peru</b>	228.000	2
Other Countries	659.000	11
12 <b>WORLD PROD.</b>	10.000.9600	

NO	COUNTRIES	PRODUCTION (MT)	%
01	Uni Eropa	2.415.060	24
02	USA	1.618.920	17
03	Brazil	1.344.000	14
04	Japan	433.160	5
05	Indonesia	300.000	3
06	Rusia	280.680	3
07	Canada	240.660	2
08	Ethiopia	227.800	2
09	other countries	2.949. 320	30
10	WORLD CONSUMP	9.980.9600	

Coffee year 2020 – 221 | source: BPS



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## World Consumption





## World Production

NO	YEAR PRODUCTION (MT)	EXPORT (MT)	VALUE US\$000	TREND EXPORT VOLUME (MT)	%	TREND EXPORT VALUE US\$000	%
01	2021	380,170	842,520	+4,615	+1.2	+ 33,361	+4.1
02	2020	375,555	809,159	+19,789	+5.6	- 63,196	- 7.2
03	2019	355,766	872,355	+78,355	+28.2	+ 65,477	+ 8.1
04	2018	277,411	806,878	-186,787	-40.2	-368,515	-31.3
05	2017	464,198	1,175,393				

Source:BPS

2021, July - frost in brazill accounting for Ny.c Mkt, rocketing up, coffee price increase
2020, March - Pandemic covid 19 outbreak, accounting for shipment is stagnant
Coffee fiscal year, the cycle starts September to next October of the following year (ICO)



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## **Thank You**

### fnb.co.id

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